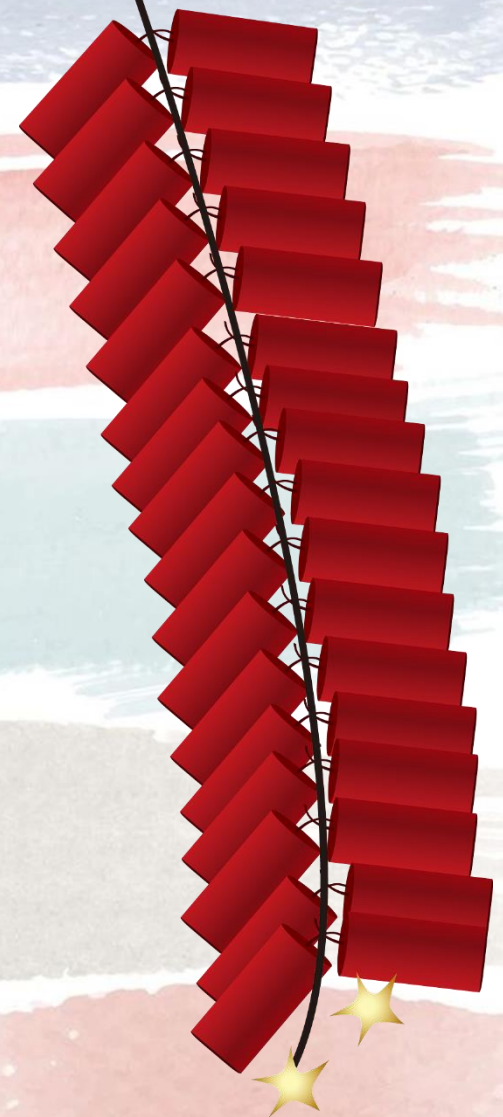


FIRECRACKERS

In the Chinese tradition, firecrackers are often used during festivals and celebrations of auspicious events such as building completion and store opening.

The Chinese have been using firecrackers during celebrations for more than 20 centuries.

Long before the discoveries of gunpowder and papers, Chinese burned bamboos until they burst in order to create a loud noise to scare off evil spirits. This ancient habit, although superstitious, allowed people to wish for peaceful and joyful lives.

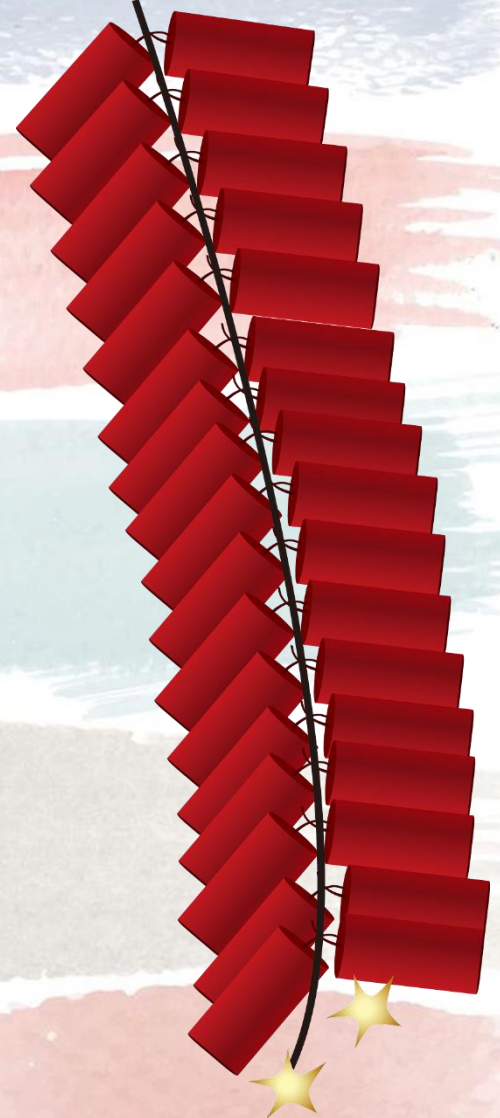


FIRECRACKERS

During the Tang Dynasty, firecrackers were called the 'burst pole'. This was due to the continuous explosion caused by the segmental burning of a long bamboo. Alchemists discovered through various experiments that the combination of saltpeter (nitrates), sulphur and charcoal made the bamboo more combustible.

These discoveries led to the invention of the gunpowder. Later, people began burning gunpowder in bamboos to achieve louder explosive sounds. This had led to an important transformation in the ancient tradition of bamboo burning.

During the Song Dynasty, the Chinese placed gunpowder into red paper rolls instead of bamboos. That was how the modern firecrackers used during Chinese celebrations came into being.



FIRECRACKERS



Food for Thought:

Continuous improvement of previous inventions will lead to more practical, efficient and marketable products.



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